



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53151-1

DATE PRINTED

08/10/12

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

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			A COUNTY OF THE PARTY OF THE PA			
		ACTING AS AGENT FOR	339143		AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			OBERMUELLER FOR CO	ONGRESS	Danishad .
AND	650 Massachusett	s Ave NW Ste 210		3874 Danbury Trl		Required
AND						Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Eagan	MN 55123-1550	prior notice
	USA			USA		prior riotice
CONTACT	KRISTA MURRAY			PRODUCTEST#2082		
LOCAL	Nicole Roy Pol	AGENCY EST. NO.		PRODUCT 1300		

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

2082

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

CODE

ethnicity		SPOTS	TIME					TOTAL	AL	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	02222	8	04:58A	05:58A	30S	10/30/12-11/02/12	SUNRISE THIS MORNING	8	340.00	2720.00
2	01111	4	04:29A	04:58A	30s	10/30/12-11/02/12	4 NEWS THIS MORNING	4	200.00	800.00
3	10000	1	04:29A	04:58A	30S	11/05/12-11/05/12	4 NEWS THIS MORNING	1	200.00	200.00
4	20000	2	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	500.00	1000.00
5	02222	8	05:58A	07:00A	30s	10/30/12-11/02/12	THIS MORNING	8	725.00	5800.00
6	10000	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING	1	800.00	800.00
7	10000	1	04:58A	05:58A	30s	11/05/12-11/05/12	SUNRISE THIS MORNING	1	425.00	425.00
8	02112	6	02:58P	03:57P	30s	10/30/12-11/02/12	DR. PHIL	6	450.00	2700.00
9	01111	4	11:58A	12:30P	30s	10/30/12-11/02/12	NOON NEWS	4	675.00	2700.00
10	01111	4	12:30P	01:00P	30s	10/30/12-11/02/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
11	10000	1	12:30P	01:00P	30s	11/05/12-11/05/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
12	01111	4	12:59P	01:58P	30s	10/30/12-11/02/12	THE TALK	4	325.00	1300.00
13	01111	4	09:00A	09:58A	30s	10/30/12-11/02/12	ANDERSON	4	350.00	1400.00
14	20000	2	02:58P	03:57P	305	11/05/12-11/05/12	DR. PHIL	2	475.00	950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			AND			PAGE 2
35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	339143	ADVERTISER (OR A	AGENCY AND ADVERTISER)	Cancellation Notice
AND	650 Massachusetts	s Ave NW Ste 210		3874 Danbury Trl	NGNESS	Required
ADDRESS	Washington USA	DC 20001-3796		Eagan USA	MN 55123-1550	Announcement 28 days prior notice
CONTACT	KRISTA MURRAY			PRODUCTEST#2082		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2082		PRODUCT 1300 CODE		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

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ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	10000	1	09:00A	09:58A	30S	11/05/12-11/05/12	ANDERSON	1	375.00	375.00
16	01221	6	10:58A	12:01P	30s	10/30/12-11/02/12	YOUNG & THE RESTLESS	6	500.00	3000.00
17	20000	2	09:58A	11:00A	30s	11/05/12-11/05/12	PRICE IS RIGHT	2	650.00	1300.00
18	10000	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	800.00	800.00
19	01111	4	01:59P	02:58P	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	4	325.00	1300.00
20	10000	1	12:59P	01:58P	30s	11/05/12-11/05/12	THE TALK	1	400.00	400.00
21	10000	1	10:58A	12:01P	30s	11/05/12-11/05/12	YOUNG & THE RESTLESS	1	650.00	650.00
22	02121	6	03:57P	05:00P	30S	10/30/12-11/02/12	ELLEN DEGENERES	6	750.00	4500.00
23	20000	2	03:57P	05:00P	305	11/05/12-11/05/12	ELLEN DEGENERES	2	800.00	1600.00
24	01111	4	05:59P	06:30P	305	10/30/12-11/02/12	M-F 6PM NEWS	4	2200.00	8800.00
25	10000	1	05:59P	06:30P	30s	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
26	01111	4	04:59P	05:30P	30s	10/30/12-11/02/12	M-F 5PM NEWS	4	1650.00	6600.00
27	10000	1	04:59P	05:30P	30s	11/05/12-11/05/12	M-F 5PM NEWS	1	1675.00	1675.00
28	01111	4	06:27P	07:00P	30s	10/30/12-11/02/12	WHEEL OF FORTUNE	4	3000.00	12000.00
29	10000	1	06:27P	07:00P	30s	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3100.00	3100.00
30	1	1	06:58P	08:00P	30s	11/02/12-11/02/12	C.S.I.	1	3000.00	3000.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





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			AND			PAGE 3
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339143 ADVE	RTISER (OR A	AGENCY AND ADVERTISER)	0
NAME	BUYING TIME		OBERMUEI	LLER FOR COI	NGRESS	Cancellation Notice
AND	650 Massachusett	s Ave NW Ste 210	3874 Dar	nbury Trl		Required
ADDRESS	Washington USA KRISTA MURRAY	DC 20001-3796	Eagan USA		MN 55123-1550	Announcement 28 days prior notice
CONTACT	KKISTA MUKKAT		PRODUC	TEST#2082		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2082	PRODUCT CODE	1300]
NATIONAL SALESPERSON			•			1
BROADCAS	T SCHEDULE STARTING	3 10/30/12 AND ENDING	11/05/12 NO.	WEEKS:	1	1

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ITEA4	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EEEEOTIVE DATES	PROOPANG	TOTAL		
ITEM	DAYS	PVVK.	FROM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
31	0212	5	12:37A	01:07A	30s	10/30/12-11/01/12	10P NEWS REPLAY	5	200.00	1000.00
32	1000	1	12:37A	01:07A	30s	11/05/12-11/05/12	10P NEWS REPLAY	1	215.00	215.00
33	10000.0	1	10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS M-F/SU	1	2775.00	2775.00
34	10000	1	11:37P	12:38A	30s	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	270.00	270.00
35	01210	4	10:35P	11:38P	30S	10/30/12-11/01/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
36	20000	2	10:35P	11:38P	30s	11/05/12-11/05/12	LATE NIGHT WITH DAVID	2	650.00	1300.00
37	1	1	09:58A	11:30A	30s	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
38	1.	1	07:57A	09:00A	30s	11/03/12-11/03/12	SAT 8AM NEWS	1	475.00	475.00
39	1	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS Total Contract:	1 107	1700.00	1700.00 85205.00
					Qtr 4	<u>Oct</u> -12 .00	Nov Dec 83505.00	<u>GR</u>	Total 83505.00 AND TOTAL 83505.00	

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